GEORGE ROBOZ

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WORK EXPERIENCE

2014 - **Multimedia Designer, LM Productions**   **Eastbourne**

LM Productions is an ambitious, multi-award winning company, specialising in live events and exhibitions, providing both hardware solutions and content. The company's diverse portfolio demands that I use all of my creative industry and IT hardware knowledge and skills. My duties include:

- Creative and technical development of award-winning exhibition items and pavilions for the prestigious World Expo (2015, 2018) and interactive installations for Climate Change Conferences (COP 20-23)
- Development of 3D architectural and show concepts, walkthroughs, still and animated renders, working out technical details by collaborating closely with partner companies and our production managers
- Development of interactive, AR and VR projects and demos
- Productions of motion graphics, 2D & 3D animations for a wide variety of target devices and audiences closely following briefs and brand guidelines
- Establishing trusting relationships with clients and partners
- Significantly increasing the number of customer queries by improving the company's online presence through redesigned, maintained and SEO optimized websites
- In charge of published visuals and banners for websites, social media and newsletters
- Preparation and edit of promotional and reference videos
- Designing of new literature such as credentials, pitch documents, company and product introductions
- Research & implementation of the latest technological and design trends into the company's portfolio
- Overseeing and greatly reducing expenses on the company's hardware and software updates

2012-2014 **Graphic Designer, Jolty T-shirts**   **Hove**

Jolty specialises in customised apparel for individual and corporate clients. My role required the following:

- Developing and simplifying T-Shirt designs to comply with specific printing techniques
- Promotional photography and retouching
- Technical support for web development

2012-2013 **Multimedia Designer, Time Out Cafe**   **Brighton**

Time Out is a small and friendly cafe/restaurant situated in the Lanes in Brighton. I worked for this outlet as a permanent freelancer within the following areas of the business:

- Complete re-branding of the cafe including a new logo, displays, menus, social media setup
- Creation of promotional materials for print and social media campaigns
- Developing, optimizing and maintaining website

2012   **Game Design and Prototyping, LittleLoud**   **Brighton**

In this collaboration between Channel 4 and the BAFTA awarded studio I was briefly involved in the design process of a complex game that promoted anti-bullying. My part in the process was:
- Game design, both graphical and gameplay elements
- Look and feel concepts, still images and animations
- 3D layout, texturing and animation

2011   **Motion Designer, Aquapax**   **Lewes**

Aquapax is a mineral water manufacturer and retailer. I worked on all 3D aspects of a short animation, specifically targeting smartphones.

2010   **Multimedia Designer, Oxygen Bar**   **Brighton**

The complete makeover of a well known local Brighton bar in order to attract a wider clientele. I was in charge of exterior and interior design, digital signage animations, menus, flyers and other promotional materials.

2005-2007 **Web Designer, WebFocus Studio**   **Budapest**

General web design, animated flash banners and content management duties.

2001-2006 **Computer Store Manager, Vision Computer**   **Budapest**

Managing the day to day running and maximising sales performance of multiple retail stores that sold hardware, software and provided technical support. The stores I was responsible for shortly became the most profitable of the franchise.

EDUCATION

Institution:	University of Brighton	2009-2012
Qualification:	Digital Media Design, BA (Hons.) 2:1	
Institution:	Kensington and Chelsea College, London	2008-2009
Qualification:	Multimedia, BTEC National Diploma, Level III	
Institution:	Ujpest IT College, Budapest	1999-2001
Qualification:	IT Technician, PLC programmer	
Institution:	Leovey Klara Secondary School, Budapest	1994-1998
Qualification:	Equivalent to British A-Levels	

SOFTWARE COMPETENCIES

Photoshop	+++	Dreamweaver	++	Unity	+
Illustrator	++	Blender3D	+++	Unreal	+
After Effects	+++	Cinema 4D	+	Scripting	+
Premiere Pro	+++	3Ds Max	+	Photography	++
Animate	+++	Sketchup	+	Videography	++
InDesign	++	Autocad	+		